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All the Comforts of Someone Else's Home

It's a conundrum faced by many high-end travelers when they go on vacation. Do they want the space and the seclusion afforded by the rental of a private home, or do they want the amenities, like daily housekeeping and access to a concierge, that come with a hotel stay?

Now, it's possible to have both. Several companies — including Villazzo, a new villa-rental company in Miami Beach; Time and Place, based in Washington; and Pure Kauai, a custom-vacation company based in Princeville, Hawaii — offer private homes that come with everything from in-room dining to fully stocked minibars to on-call housekeepers, concierges and personal trainers.

With Pure Kauai, guests stay in small bungalows by the beach or at luxury estates in the hills, with private chefs preparing "healthy meals." A four-night stay, including on-island transportation, a one-hour in-room massage and several activities, costs \$6,150 per couple; 866-457-7873, www.purekauai.com.