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**ORCHID RESORTS & ESCAPES CONTINUES TO BLOSSOM  
ADDING A PREMIER VERMONT RESORT AND LUXE CARIBBEAN RETREAT**

**NEW YORK, NY, September 2009** – Stacy Dreyfus, founder of Orchid Resorts & Escapes, the sales and marketing representation company for four- and five-star properties, has announced the addition of two stellar properties. **Topnotch Resort and Spa** in Stowe, Vermont, and **Sivory Punta Cana** in the Dominican Republic, both AAA four-diamond properties, join Orchid's fast growing roster of exceptional boutique hotel and spa destinations throughout the U.S., Caribbean and Hawaii.

"We are thrilled to announce the addition of Topnotch Resort and Spa and Sivory Punta Cana," said Dreyfus. "Orchid Resorts & Escapes represents only the finest hotel and spa experiences and both properties will provide our clientele with high-end holidays in two of the most desirable vacation destinations."

Founded in 2007 by Ms. Dreyfus, a sales and marketing specialist, Orchid Resorts & Escapes is a luxury, whimsical, boutique hotel brand representing refreshing and extraordinary properties and destinations. Orchid properties ultimately create a unique place for a romantic hideaway, a special gathering, a refuge, an executive retreat or simply a place to breathe and relax.

Ms. Dreyfus began her career more than a decade ago and has worked for luxury and boutique brands including Le Parker Meridien and Ian Schrager Hotels. Prior to launching Orchid Resorts & Escapes she held the position of opening director of sales & marketing at Hotel Gansevoort in Manhattan.

**About Topnotch Resort and Spa**

Situated on 120 acres of forest and meadows, Topnotch Resort and Spa has become one of New England's premier year-round vacation destinations. Following a recent \$23 million refurbishment, Topnotch now features a 35,000 square foot spa, 68 elegant guest rooms and seven lavish suites each highlighting a European country manor flair adorned with touches of Vermont folk art. Guests have access to endless outdoor activities including world-renowned skiing at Stowe Mountain, exceptional fly-fishing and tennis at the Topnotch Tennis Center (ranked No. 1 in the East by *Tennis Magazine*), to name just a few. Epicureans will delight in the property's dining venues featuring gourmet menus utilizing locally sourced and organic products. For meeting and incentive groups, Topnotch Resort & Spa houses 15,000 square feet of state-of-the-art indoor and alfresco event space.

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## **ORCHID RESORTS & ESCAPES ADDS VT AND PUNTA CANA RESORTS / 2**

### **About Sivory Punta Cana**

Nestled on one of the most beautiful stretches of beach in Punta Cana, Dominican Republic, Sivory is fast becoming one of the top high-end boutique resort and spa destinations in the Caribbean. Housing 55 luxurious suites, Sivory Punta Cana is the ideal destination for discerning travelers seeking superior services, harmonious and pampering spa treatments and award-winning cuisine and wines. The resort's Aquarea Spa & Wellness Center provides an oasis where guests may relish in an assortment of treatments and services. Dining venues are plentiful at Sivory and highlight an array of cuisine, each tempting the palette and offering gourmands flavorful and artistic culinary adventures paired with wines from the resort's 8,000 bottle wine cellar. Sivory Punta Cana also highlights premier locations for weddings and destination events and meetings.

Special deals will be available at both Topnotch Resort and Spa and Sivory Punta Cana through January 2010. Both properties will offer an additional 10% discount on all bookings (in addition to any special package rates) plus extra added treats including a bottle of champagne at Topnotch and pampering massages at Sivory. All bookings must be made through [reservations@orchidworldwide.com](mailto:reservations@orchidworldwide.com) in order to receive discounts.

Orchid Resorts & Escapes properties also include **Soho House**, the premier boutique hotel and members only club in New York City's Meat Packing district, **blue, The Inn on the Beach** located on Plum Island in Massachusetts and **Dunton Hot Springs**, Colorado's premier private resort nearby Telluride. Additional clients include **Winvian**, the understatedly elegant private retreat in CT's Litchfield Hills, **Kauai Island Vacations**, customized luxury and spa retreats on Kauai's lush north shore, among others.

Orchid Resorts & Escapes currently operates offices in New York City and Chicago and a Los Angeles location will open in late 2009.

To schedule an interview with Stacy Dreyfus to learn more about the Orchid Resorts & Escapes collection and top tips on luxury travel deals and industry trends, please call 646-861-1658. For additional information on Topnotch Resort and Spa, Sivory Punta Cana and all Orchid Resorts & Escapes properties or to make reservations please email [reservations@orchidworldwide.com](mailto:reservations@orchidworldwide.com), visit [www.orchidworldwide.com](http://www.orchidworldwide.com) or log on to Orchid's Facebook page (click [HERE](#)).