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**CHICAGO-BASED ORCHID RESORTS & ESCAPES LAUNCHES SECOND YEAR
WITH STELLAR NEW CLIENTS AND NEW YORK CITY OFFICE**

NEW YORK, NY, June 2009 – Orchid Resorts & Escapes, a Chicago-based sales and marketing representation company for four- and five-star properties, continues to expand its clientele and has opened a new location in New York City. A west coast office is scheduled to open later this year.

New 2009 Orchid Resorts & Escapes properties include **Soho House**, the exceptional boutique hotel and members only club in New York City’s Meat Packing district, **blue, The Inn on the Beach** located on Plum Island in Massachusetts and **Dunton Hot Springs**, Colorado’s premier private resort nearby Telluride. Additional clients include **Winvian**, the understatedly elegant private retreat in CT’s Litchfield Hills, **Kauai Island Vacations**, customized luxury and spa retreats on Kauai’s lush north shore, among others.

Founded in 2007 by sales and marketing specialist Stacy Dreyfus, Orchid Resorts & Escapes is a luxury, whimsical, boutique hotel brand representing refreshing and extraordinary properties and destinations. Orchid properties ultimately create a unique place for a romantic hideaway, a special gathering, a refuge, an executive retreat or simply a place to breathe and relax.

Ms. Dreyfus began her career more than a decade ago and has worked for luxury and boutique brands including Le Parker Meridien and Ian Schrager Hotels. Prior to launching Orchid Resorts & Escapes she held the position of opening director of sales & marketing at Hotel Gansevoort in Manhattan.

“Orchid was formed as a way for me to bring together exceptional, yet whimsical properties whose common nature is providing extraordinary travel experiences,” said Dreyfus. “During these challenging economic times we are working very closely with our clients to create packages and value add-ons that will allow travelers to continue enjoying premier experiences where their dollars can be stretched.”

In addition to the many specials and value-added packages available at Orchid Resorts & Escapes’ properties, **travelers who book directly through reservations@orchidworldwide.com will receive an additional 10% discount per stay from now through Dec. 1.** “It’s our way of saying thank you to our valued customers and providing an extra little incentive to book our properties,” Dreyfus said.

To schedule an interview with Stacy Dreyfus and learn about her tips on “luxury travel deals during a down economy” and how to get the most bang for the buck, please call 917-414-0001. For additional information on all Orchid Resorts & Escapes properties or to make reservations please email reservations@orchidworldwide.com, visit www.orchidworldwide.com or log on to Orchid’s Facebook page (click [HERE](#)).